

TVET CDACC UNIT CODE: IT/CU/ICTA/BC/02/5/MA

Duration of unit: 70 hours

Relationship to occupational standards

This unit addresses the unit of competency: Apply Entrepreneurial skills.

Unit Description:

This unit covers the competencies required to demonstrate an understanding of entrepreneurship. It involves the ability to: apply financial literacy, apply entrepreneurial concepts, identify entrepreneurship opportunities, apply business legal aspects, innovate business strategies, and develop business plans.

Summary of Learning Outcomes

LEARNING OUTCOMES	DURATION (HOURS)
1. Apply financial literacy	5
2. Apply the entrepreneurial concept	5
3. Identify entrepreneurship opportunities	5
4. Apply business legal aspects	10
5. Innovate Business Strategies	5
6. Develop business plan	10
TOTAL	40

Learning Outcomes, Content and Suggested Assessment Methods

Learning Outcome	Content	Suggested Assessment Methods
1. Apply financial literacy	1. Personal finance management 2. Balancing between needs and wants 3. Budget Preparation 4. Savings management 5. Factors to consider when deciding where to save 6. Debt management	• Observation • Project • Written assessment • Oral assessment • Third party report • Interviews

Learning Outcome	Content	Suggested Assessment Methods
	7. Factors to consider before taking a loan 8. Investment decisions 9. Types of investments 10. Factors to consider when investing money 11. Insurance services • Insurance products available in the market • Insurable risks	
2. Apply entrepreneurial concept	2.1 Difference between Entrepreneurs and Business persons 2.2 Types of entrepreneurs 2.3 Ways of becoming an entrepreneur 2.4 Characteristics of Entrepreneurs 2.5 salaried employment and self-employment 2.6 Requirements for entry into self-employment 2.7 Roles of an Entrepreneur in an enterprise 2.8 Contributions of Entrepreneurship	• Observation • Project • Written assessment • Oral assessment • Third party report
3. Identify entrepreneurship opportunities	3.1 Sources of business ideas 3.2 Factors to consider when evaluating business opportunity 3.3 Business life cycle	• Observation • Project • Written assessment • Oral assessment • Third party report
4. Apply business legal aspects	4.1 Forms of business ownership 4.2 Business registration and licensing processing 4.3 Types of contracts and agreements	• Observation • Project • Written assessment • Oral assessment

Learning Outcome	Content	Suggested Assessment Methods
	4.4 Employment laws 4.5 Taxation laws	• Third party report
5. Innovate business Strategies	5.1 Creativity in business 5.2 Innovative business strategies 5.3 Entrepreneurial Linkages 5.4 ICT in business growth and development	• Observation • Project • Written assessment • Oral assessment • Third party report
6. Develop Business Plan	6.1 Business description 6.2 Marketing plan 6.3 Organizational/Management plan 6.4 Production/operation plan 6.5 Financial plan 6.6 Executive summary 6.7 Business plan presentation 6.8 Business idea incubation	• Observation • Written assessment • Project • Oral assessment • Third party report

Suggested Methods of Instruction

- Direct instruction with active learning strategies
- Project (Business plan)
- Case studies
- Field trips
- Group Discussions
- Demonstration
- Question and answer
- Problem solving
- Experiential
- Team training
- Guest speakers

Recommended Resources for 25 Trainees

S/No.	Category/Item	Description/ Specifications	Quantity	Recommended Ratio (Trainee: Item)
A	Learning Materials			
1.	Textbooks		5 pcs	5:1
2.	Business plan templates		5 pcs	5:1
3.	Business Journals		5 pcs	5:1
4.	Newspapers and Handouts			
5.	PowerPoint presentations	For trainer's use		
6.	Assorted colour of whiteboard markers	For trainer's use	2 packets	
7.	e-Didactics	For trainer's use		
8.	Flashcards			
9.	Flip charts			
10.	Whiteboard			
B	Learning Facilities & infrastructure			
11.	Lecture/theory room		1	25:1
C	Consumable materials			
12.	Printing Papers		1 ream	1:20
13.	Toners		2 pcs	13:1
14.	Internet connection			
D	Tools and Equipment			
15.	Projectors		1	25:1
16.	Printers		4	6:1

17.	Computers/Smartphones		25 pcs	1:1
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MODULE 5

UNIT CATEGOR Y	ISCED UNIT CODE	TVET CDACC UNIT CODE	UNIT NAME	DURATIO N (HOURS)
COMMON	054154 1 01A	IT/CU/ICTA/CC/01/6/M A	Discrete Mathematic al Concepts	120
COMMON	0613 541 02A	IT/CU/ICTA/CC/02/6/M A	System Analysis and Design	110
CORE	0613 551 03A	IT/CU/ICTA/CR/01/6/M A	Develop Website Application	220
Total Hours				450

DISCRETE MATHEMATICAL CONCEPTS

ISCED UNIT CODE: 0541 541 01A

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