

MEDIA LAW

TVET CDACC UNIT CODE: ME/CU/BJ/CC/01/6/A

Relationship to Occupational Standards

This unit addresses the unit of competency: Demonstrate Media Law

Duration of Unit: 70 hours

Unit Description

This unit specifies the competencies required to demonstrate media law. It involves demonstrating media law, determining human rights, applying law of defamation, determining contempt of court, determining invasion of privacy, applying copyright laws and determining laws governing media practice.

Summary of Learning Outcomes

	Elements	Duration (Hrs)
1	Determine invasion of privacy	18
2	Apply copyright laws	26
3	Apply Laws Governing Media practice	26
	TOTAL	70

Learning Outcomes, Content and Suggested Assessment Methods

Learning Outcome	Content	Suggested Assessment Methods
5. Demonstrate media law	5.1 Meaning of Law 5.2 Introduction to media law 5.3 Media law and its sources 5.4 Principles of media law 5.5 Classification of media laws 5.6 Constitutional rights, freedom of media & limits 5.7 Media act Kenya, 2013	• Observation • Written tests • Group Assignments
6. Determine human rights	6.1 General principles of International Law 6.2 Human Rights Law 6.3 Freedom of expression	• Written tests • Group Assignments • exercises

7. Apply law of defamation	7.1 Meaning of defamation 7.2 Types of defamation 7.3 Elements of defamation 7.4 Defamation and the law 7.5 Libel and Slander 7.6 Hate speech and defamation 7.7 Concept of public interest	• Written tests • Oral questioning • Assignments • Supervised exercises
8. Determine contempt of court	8.1.Judicial process and systems in Kenya 8.2.Introduction to Contempt of court 8.3.Circumstances of contempt of court 8.4.Restrictions on reporting of court proceedings 8.5.Sub judice rule 8.6.Defenses against contempt of court	• Written tests • Oral questioning • Assignments • Supervised exercises
9. Determine invasion of privacy	9.1 Introduction to privacy law 9.2 Confidential Information 9.3 Description of areas of private law	• Written tests • Oral questioning • Assignments • Supervised exercises
10. Apply copyright laws	10.1 Understanding Intellectual Property Rights 10.2 Difference between general property and IP 10.3 Forms of IP Rights (copyright, patent and trademarks) 10.4 Ways to protect ideas 10.5 Plagiarism	• Observation • Written tests • Oral questioning • Assignments • Supervised exercises

Suggested Methods of Instruction

- Group discussions and presentation
- Demonstration by trainer
- Practical work by trainee
- Exercises

Recommended Resources

- Tablets
- Smart phones
- Laptops
- The Constitution of Kenya 2010
- Media Council of Kenya Handbook