

NEWS PRODUCTION

TVET CDACC UNIT CODE: ME/CU/BJ/CR/02/6/MA

Relationship to Occupational Standards

This unit addresses the unit of competency: Produce Broadcast News

Duration of Unit: 120 hours

Unit Description

This unit specifies the competencies required to produce broadcast news. It involves preparing broadcast news script, establishing broadcast team, recording broadcast news stories, conducting news production process, determining newscast structure, producing radio news and producing television news.

Summary of Learning Outcomes

	Elements	Duration (Hrs)
1	Prepare Broadcast news Script	14
2	Establish Broadcast team	12
3	Record Broadcast news stories	22
4	Conduct news production process	18
5	Determine newscast structure	12
6	Produce radio news	20
7	Produce television news	22
	Total	120

Learning Outcomes, Content and Suggested Assessment Methods

Learning Outcome	Content	Suggested Assessment Methods
1. Prepare Broadcast news Script	1.1 Meaning of broadcast news production 1.2 Importance of broadcast news production 1.3 Types of broadcast news 1.4 Basic elements of broadcast production 1.5 Meaning of scripting	• Observation • Written tests • Assignments • Supervised exercises
2. Establish Broadcast team	2.1 The production team 2.2 The importance of the production team role of the	• Observation • Written tests • Assignments

	production team	Supervised exercises
3. Record Broadcast news stories	3.1 Elements of broadcast news story 3.2 News stories structure 3.3 Types of broadcast stories	- Observation - Written tests - Oral questioning - Assignments - Supervised exercises
4. Conduct news production process	4.1 Pre-production of broadcast news production 4.2 Production stage of broadcast of broadcast news of production 4.3 Post- production stage of broadcast news production	- Observation - Written tests - Oral questioning - Assignments - Supervised exercises
5. Determine newscast structure	5.1 Elements of broadcast news stories 5.2 News stories structure 5.3 Types of broadcast stories 5.4 New judgment	- Observation - Written tests - Oral questioning - Assignments - Supervised exercises
6. Produce radio news	6.1 Types of radio news 6.2 Importance of radio news production 6.3 Activities of location of recording 6.4 Process of gathering radio news 6.5 Function radio news room	- Observation - Written tests - Oral questioning - Assignments - Supervised exercises
7. Produce television news	7.1 Types of television news 7.2 Importance of television news 7.3 Process of gathering television news 7.4 Activities of location news 7.5 Function of a television news room	- Observation - Written tests - Oral questioning - Assignments - Supervised exercises

	7.6 Anchoring television news production	
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Suggested Methods of Instruction

- Group discussions and presentation
- Demonstration by trainer
- Practical work by trainee
- Exercises

Recommended Resources

- TV studio
- Radio studio
- Wireless microphones
- Video cameras
- Tablets
- Smart phones
- Laptops
- SD cards and card readers
- TFT screens
- Drone cameras
- Recorders