

FUNDAMENTALS OF DIGITAL JOURNALISM

TVET CDAC UNIT CODE: ME/CU/BJ/CR/14/6/MA

Relationship to Occupational Standards

This unit addresses the unit of competency: apply fundamentals of digital journalism

Duration of Unit: 120 hours

Unit Description

This unit specifies the competencies required to Apply Fundamentals of Digital Journalism.

It involves determining digital journalism forms, determining digital journalism tools, managing digital landscape, producing digital content, and demonstrating the understanding of data journalism.

Summary of Learning Outcomes

	Elements	Duration (Hrs)
1	Explore digital journalism and other forms of journalism	12
2	Explore digital landscape	12
3	Determine Digital journalism tools	18
4	Produce digital content	36
5	Professionalize digital journalism	12
6	Apply digital Safety and security	12
7	Practice data journalism	18
	TOTAL	120

Learning Outcomes, Content and Suggested Assessment Methods

Learning Outcome	Content	Suggested Assessment Methods
1. Determine digital journalism forms	1.1 Meaning of digital journalism 1.2 History of digital journalism 1.3 Importance of digital journalism 1.4 Types of digital journalists 1.5 Differences between traditional and digital journalism	• Observation • Written tests • Assignments • Supervised exercises

	1.6 Integrating traditional and digital journalism	
2. Manage digital landscape	2.1 Meaning of digital landscape 2.2 Types of digital landscapes 2.3 Environment influencing digital journalism 2.4 Challenges of digital journalism	• Observation • Written tests • Assignments • Supervised exercises
3. Determine Digital journalism tools	3.1 Types of digital journalism tools 3.2 Digital journalism tools functions 3.3 Functions of internet in digital journalism 3.4 Functions of mobile technologies in digital journalism 3.5 Functions of social media in digital journalism	• Observation • Written tests • Oral questioning • Assignments • Supervised exercises
4. Produce digital content	4.1 Meaning of digital content 4.2 Types of digital content 4.3 Factors to consider when creating digital content 4.4 Process of creating content for digital media 4.5 Process of uploading digital content	• Observation • Written tests • Oral questioning • Assignments • Supervised exercises
5. Demonstrating the understanding of data journalism	5.1 Introduction to data journalism 5.2 Uses of data journalism 5.3 Data journalism tools 5.4 Sourcing data for digital journalism 5.5 Analysing data for digital journalism	• Observation • Written tests • Oral questioning • Assignments • Supervised exercises

	5.6 Visualizing data	
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Suggested Methods of Instruction

- Group discussions and presentation
- Demonstration by trainer
- Practical work by trainee
- Exercises

Recommended Resources

- Wireless microphones
- Video cameras
- Tablets
- Smart phones
- Laptops
- SD cards and card readers
- TFT screens
- Drone cameras
- Recorders

MODULE III