

CARRY OUT INVESTIGATIVE JOURNALISM

UNIT CODE: ME/OS/BJ/CR/10/6/MA

UNIT DESCRIPTION

This unit specifies the competencies required to carry out investigative journalism. It involves determining investigative topic, determining investigative news sources, applying investigative techniques, carrying out investigative journalism, preparing in-depth copy, preparing promotional content.

ELEMENTS AND PERFORMANCE CRITERIA

ELEMENT These describe the key outcomes which make up workplace function .	PERFORMANCE CRITERIA These are assessable statements which specify the required level of performance for each of the elements. <i>(Bold and italicized terms are elaborated in the range)</i>
1. Determine investigative topic	1.1 Investigative issue is established based on public interest. 1.2 Channels of sourcing information are determined based on organizational structures. 1.3 Investigative topic is selected based on organizational guidelines.
2. Determine investigative news sources	2.1 Investigative story sources are determined based on SOPs. 2.2 <i>Primary investigative news</i> sources are categorized based on SOPs. 2.3 Secondary investigative news sources are categorized based on SOPs. 2.4 Information is extracted from sources based on organizational guidelines.
3. Apply investigative techniques	3.1 Investigative interviewing techniques are employed as per the organizational guidelines. 3.2 Investigative research techniques are employed organizational guidelines. 3.3 <i>Investigative subterfuge</i> techniques are employed based on organizational guidelines.
4. Carry out investigative journalism	4.1 Investigative story findings are factually documented based on SOPs.

	4.2 Investigative story findings are objectively interpreted based on SOPs. 4.3 Investigative story findings are systematically reviewed based on SOPs.
5. Prepare in-depth copy	2.1 Lead is established based on the topic. 2.2 Investigative story introduction is drafted based on organizational guidelines. 2.3 Investigative story body is drafted according to organizational guidelines. 2.4 Investigative story conclusion is drafted as per content.
6. Prepare promotional content	6.1 Promotional videos are aired based on organizational structure 6.2 Teasers, blurbs or stand firsts are created based on organizational structure 6.3 Promotional talk is delivered based on feature topic

RANGE

This section provides work environments and conditions to which the performance criteria apply. It allows for different work environment and situations that will affect performance.

Variable	Range
1. Primary investigative news may include but not limited to:	- experts - victims
2. Investigative subterfuge may include but not limited to:	going undercover

REQUIRED SKILLS AND KNOWLEDGE

This section describes the skills and knowledge required for this unit of competency.

Required skills

The individual needs to demonstrate the following skills:

- Communication
- ICT
- Interpersonal
- Public relations
- Planning

- Budgeting
- Creativity
- Innovation
- Multi-media
- Intuitive
- Interviewing

Required knowledge

The individual needs to demonstrate knowledge of:

- Media regulations and policies
- Media code of ethics
- Security and safety
- Current affairs
- Technological savvy

EVIDENCE GUIDE

This provides advice on assessment and must be read in conjunction with the performance criteria, required skills and knowledge and range.

2. Critical Aspects of Competency	Assessment requires evidence that the candidate: 1.1 Demonstrated ability to determine investigative topic 1.2 Demonstrated ability to determine investigative news sources 1.3 Demonstrated ability to determine investigative techniques 1.4 Demonstrated ability to carry out investigative journalism 1.5 Demonstrated ability to prepare in-depth copy 1.6 Demonstrated ability to Prepare promotional content
3. Resource Implications	The following resources should be provided: 2.1 Access to relevant workplace where assessment can take place 2.2 Appropriately simulated environment where assessment can take place
4. Methods of Assessment	Competency may be assessed through: 4.1 Interview 4.2 Observation 4.3 Written tests 4.4 Third party reports

5. Context of Assessment	Competency may be assessed on: 5.1 On the job 5.2 Off the job 5.3 During industrial attachment
6. Guidance information for assessment	Holistic assessment with other units relevant to the industry subsector, workplace and job roles is recommended.